



Canada West Chapter

What is PCMA?

Headquartered in Chicago, the Professional Convention Management Association (PCMA) represents more than 6,000 meeting industry leaders throughout the globe. With 17 chapters in the United States, Canada and Mexico, our members include planner and tradeshow, exhibit professionals, suppliers, faculty, students and Emeritus.

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Vision Statement:

The leading organization for meeting and event professionals.

Mission Statement:

To deliver superior and innovative education and promote the value of professional convention management.

PCMA Membership Highlights

PCMA membership is split evenly between suppliers and professionals (54% professional; 46% supplier)

Both types of members are comprised of people at all levels within their organization.

55%

55% of PCMA members are directors or higher in their organization.

68%

68% of PCMA members have 10+ years' experience in the industry.

78%

78% are key decision-makers for their organization.

40%

40% are professionals in associations with 10,000+ members.

23%

23% are corporate or independent planner professionals.

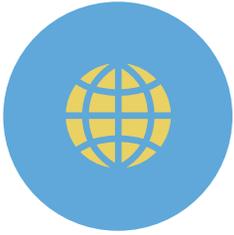
30%

Almost 30% of PCMA planners' annual conferences result in more than \$5 million in economic value.



PCMA members plan on average **34 meetings per year.**

What are the Perks of being a PCMA Member



Access to World Class Education: PCMA is the leader in providing senior level education and professional networking for the business events sector. Included in your membership is access to a wide array of online and in-person educational opportunities, including a free subscription to CONVENE magazine.



Build Your Network: PCMA members join an elite group of industry professionals with whom you can share knowledge, market intelligence and business trends. PCMA members gain access to the global member directory which includes an updated listing of planners, supplier, future employers, and much more.



Grow Your Resume (or Business): Looking to set yourself apart? Many employers (or potential clients) look for industry professionals who have made a commitment to personal and professional development. Members of PCMA also have exclusive access to the PCMA career centre & job board.



Expand Your Sales Pipeline: PCMA is one of the world's largest community of professional event planners, business events strategists, event management professionals and industry experts. Joining PCMA provides you with a credible, prequalified audience to showcase your products and services.



Financial Savings: PCMA members receive discounted pricing for events, professional development opportunities, PCMA merchandise and special rates for the PCMA annual Convening Leaders event.

i For more information about PCMA membership benefits, [click here](#).

WHY JOIN PCMA Canada West

On top of the many benefits of just being a PCMA member, membership in the PCMA Canada West chapter will position you as one of the leaders of the Canadian event planning industry. Access to premium, Canadian content at our events and exclusive networking opportunities with other Canadian industry experts will ensure you stay in the know when it comes to the business events industry in Canada.

PCMA Canada West Highlights:

A continued focus on expanding the chapter into Alberta, Saskatchewan and Manitoba as we continue to build and grow the chapter in Western Canada.

Increased collaboration

with industry partners such as PCMA Canada East and MPI chapters in British Columbia and Alberta means we are exposing members to a wider array of Canadian content – ensuring you stay on top of relevant and timely industry news.

Our growing chapter means

there are lots of volunteer opportunities for you to get involved. Membership and volunteering for an organization like PCMA Canada West gives you the opportunity to develop your own network, build your leadership skills and make a big impact on your industry.